

# Legal Professionals Incorporated Privacy Policy

Legal Professionals Incorporated is committed to protecting your privacy and maintaining a safe, quality online experience for our members. This privacy policy applies to websites and software applications sponsored by Legal Professionals Incorporated (“LPI,” “We,” or “Us”) including, without limitation, [www.LPI.org](http://www.LPI.org). Please read the complete privacy policy below and contact us if you have any questions.

## Information We Collect

We may collect information (such as your name, company or firm, mailing address, email address, device information, browser information, telephone number or payment information) when you:

- Enter your information with us online;
- Save your information with us online;
- Subscribe to receive our emails;
- Order products, presentations, or services online;
- Attend our virtual or in-person meetings, seminars, trainings, or presentations;
- Communicate with us via social media;
- Participate in a contest, promotion, or survey;
- Are referred to us through a marketing promotion; or
- Visit our website (see Cookies and Web Beacons below).

We may use your personal information to:

- Display information that may be pertinent to you;
- Display products or services that may be of interest to you;
- Customize the content of the website or software application for you or others;
- Learn about your preferences and improve your website experience;
- Inform you of and administer promotions, contests, or surveys;
- Help us address problems with and improve our websites;
- Analyze trends;
- Protect the security and integrity of our website; or
- Contact you for other business reasons, if necessary.

You always have the right to "opt out" of receiving communications from us (see Making Communication Choices below).

## Information We Share

We may share your personal information in the following ways:

- We may contract with other companies to provide certain services, such as name and address verification, email distribution, customer relationship management, payment processing, market research, subscriptions management, or promotions management. We provide these companies with only that information needed in order for them to render the services we request, and they are not entitled to use it for their own marketing or any other purpose.
- From time to time, we may make our mailing list (names, postal addresses and email addresses) and certain site activity available to companies whose products we believe will be of interest to you. If you do not want us to share your information, please contact us.
- On rare occasions, we may disclose information upon law enforcement's request, in response to a court order, or when required by law. We also may share information to assist in fraud investigations or as necessary to protect our rights and interests (such as for purposes of protecting against malware or phishing).
- In the event we are engaged in a transfer or divestiture of substantially all of our assets, information we have collected as described in this policy may be among the transferred assets.

## Who We Share Your Information With

We may share your information with any of the following:

- You
- Your authorized representatives;
- Local subchapters of LPI;
- Law enforcement officials as required by law;
- Parties with valid subpoenas and/or court order;
- eCommerce platform providers;
- Security software or services providers;
- Customer relationship management providers;
- Identity verification or fraud prevention providers;
- Payment processing providers;
- Fulfillment providers and common carriers (for physical product purchases only);
- Email publishing services or other email-related providers;
- Marketing service providers or remarketing service providers;
- Sponsors of promotions, contests, sweepstakes, or surveys; or
- Any of our affiliated groups or entities.

## Making Communication Choices

If you do not wish to be contacted via email, direct mail or telephone, please let us know your preferences by contacting us (see Contact Us below). Please provide your name, company or firm name, mailing address, email address, and/or telephone number so that we may identify you correctly. You may also unsubscribe from our email using the link provided in each email. If you ask us to remove you from promotional lists, we will maintain your name on a "do not contact" list to ensure that we continue to honor your requests. Due to privacy concerns and our inability to verify individual requests and contact information, we are unable to honor "opt out" requests made by a third party on your behalf, unless the third party is a parent of a minor less than 14 years old. For removal from mailing lists, it may take up to ten business days to process your request and, due to the fact that mailings are planned long in advance, 60 days to process your postal mail request.

When you interact with our website to purchase a product or service, we will continue to confirm such transactions via email and, if questions arise concerning your order, we may contact you via email, postal address or telephone number. If you change your mind about your choices, you may start receiving promotional communications from us again by contacting us and changing your preferences, by signing up when you visit our website, by signing up via our software application, when you enter a contest, or survey, or by contacting our corporate office.

## Accessing and Changing Your Information

To review or change the information you previously provided, notify our corporate office at [info@legalprofessionalsinc.org](mailto:info@legalprofessionalsinc.org). You may also send a letter to us at the address listed below.

## Cookies and Web Beacons

Your web browser offers so-called "cookies" which, if you allow their use, store small amounts of data on your computer when you visit a website. Cookies do not contain any personal information about you and therefore cannot be used to identify you personally. However, cookies assist us in tracking which of our features you like best. You have the ability to accept or decline cookies by modifying your browser, and our website is viewable even if you disable the cookie function on your browser. However, if you disable cookies, some advanced and customized features or offerings will not be available to you.

Some pages on our website may contain electronic images known as web beacons, which are also called “single-pixel gifs.” These images allow us to count users who have visited those pages and to deliver co-branded services. We also may include web beacons in promotional email messages or newsletters in order to count how many messages have been opened and acted upon. Web beacons are not used to access your personal information, but they are a technique we use to compile aggregated statistics about usage on our website. Web beacons collect only a limited range of information, including the time and date of page view, cookie number and description of the page on which the web beacon resides. Our website does not honor “Do Not Track” requests.

### **Third-Party Ads**

We may use a third-party provider to place Internet ads (sometimes known as “banner ads”) on our website or software applications. The provider may collect anonymous information about your visits to our website or your use of our software applications, and your interaction with our services. The provider may also use information about your visits to this and other websites to target advertisements for merchandise and services. This anonymous information is collected through the use of a pixel tag, which is industry standard technology used by most major websites. No personally identifiable information is collected or used in this process, meaning that your name, mailing address, email address, and telephone number are not collected.

### **Security**

We use a variety of technologies and processes to protect customer data. However, we do not guarantee the absolute security of your personal information. We will never request your credit card information by email. If you receive an email that appears to be a request from us for personal information, do not respond as this may be a “phishing” scam designed to steal your personal information. Email is not a secure means of communication.

### **Links to Other Websites**

Our website and software applications may contain links to websites owned by third parties. Please review the privacy policy of any site you access through our website.

### **Children's Privacy**

We do not permit the use of this website by minors under the age of 14. A child’s parent or guardian should contact us if we have inadvertently collected information

about that child without the parent or guardian's authorization, so that we may delete such information from our files.

## Policy Changes

We update this Privacy Policy as we believe is necessary to protect our members and to comply with a changing environment. We recommend that you check the Privacy Policy when you visit our website to be sure that you are aware of and understand our current policy. If we make material changes to this policy, or in how we use or collect your personal information, we will prominently post a link to such changes at least ten days prior to implementing the change. Your continued use of the site will constitute acceptance of the revised Privacy Policy. If we make retroactive changes to the Privacy Policy, we will prominently post a link to such changes and we will email affected users at least ten days prior to implementing the change.

## Your California Privacy Rights

Under California Civil Code sections 1798.83-1798.84, California residents are entitled to ask us for a notice describing what categories of personal customer information we share with third parties or corporate affiliates for our direct marketing purposes. That notice will identify the categories of information shared and will include a list of the third parties and affiliates with which it was shared, along with their names and addresses. If you are a California resident and would like a copy of this notice, please submit a written request to us (see Contact Us below). In your request, please include your postal address and specify that you want a "Your California Privacy Rights Notice." Please allow at least 30 days for a response.

## Contact Us

To "opt out" or make other choices about receiving communications, to update your personal information, or to submit comments or ask questions about our privacy policy, please contact us by email, telephone or postal mail:

Legal Professionals Incorporated  
2520 Venture Oaks Way, Suite 150  
Sacramento, CA 95833  
Toll Free: (800) 281-2188  
Local: (916) 239-4089  
[info@legalprofessionalsinc.org](mailto:info@legalprofessionalsinc.org)

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